

For Immediate Release

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MENDHAM FIRE DEPARTMENT AND PET VALU CELEBRATE THE FINAL ‘DOG DAYS OF SUMMER’ WITH DOG WASH FUNDRAISER ON SUNDAY, AUGUST 27

Community Dog Wash To Raise Money for MFD Junior Firefighter Scholarship

MENDHAM, NJ – August 9, 2017 -- The Mendham Fire Department, in partnership with local retailer Pet Valu, today announced plans to host a dog wash fundraiser on Sunday, August 27. The community dog wash, which will take place at the Borough fire house from 10 am to 1 pm, is designed to raise money for the department’s junior firefighter scholarship program.

Junior firefighters, Pet Valu employees and other volunteers will be on hand to wash dogs at MFD headquarters, located at 24 East Main Street in Mendham Borough, beginning at 10 am. The suggested donation for small dogs (dogs that weigh 30 pounds or less) is \$10, while the suggested donation for larger dogs is \$20. Though walk-ups are very welcome, you may pre-register your dog for the event and to secure a specific time, go to mendhamfd.org/dogwash to learn how. Everyone who participates will receive coupons, treats and other doggie giveaways.

“We’ve been thinking for a while about a fun, community event that will raise money and awareness for our junior firefighter program, and doggone it, we think this is it,” said Michael Bruin, Chief of the Mendham Fire Department. “We want to thank Pet Valu for their generous partnership, and we’re looking forward to lots of fun with our neighbors and the Mendham community.”

Now in its 45th year, the Department’s Junior Firefighter program has trained numerous young men and women, enabling them to participate in firefighting and first aid activities, as well as leadership development. Junior Firefighters who go on to pursue higher education are eligible for the department’s scholarship program.

“Mendham is a vibrant dog community, and we’re grateful for the Mendham Fire Department’s presence and service,” said Jeff Picard, Manager, Pet Valu Mendham. “We’re thrilled to support the department and its Junior Firefighter program with this fun community event.”

For more information or to help volunteer, send an email to Tony Telloni at Tony.Telloni@mendhamfd.net.

About the Scholarship

The Mendham Fire Department is a non-profit organization that provides Fire and Rescue services to the Borough of Mendham. The Department was formed in 1905 and has operated as a total **volunteer** effort since its inception. Due to recent waning volunteerism, the Mendham Fire Department has recognized the need to recruit members to assist in the operations of the Department. The Department is seeking to award those individuals that have exhibited strong leadership qualities, those recognizing the need for volunteerism in society, those dedicated to teamwork and those dedicated to the pursuit of a higher education. A complete list of recipients can be found on our website: mendhamfd.org/about/mfd-scholarship/.

Junior Membership Program

For information about our Junior Membership program, please visit mendhamfd.org/juniors/.

About Pet Valu

Pet Valu is a specialty retailer of premium pet food, treats, toys and accessories. Their pet friendly stores offer over 7,000 products including holistic and premium brands of pet foods and treats as well as a wide selection of essential and innovative pet supplies to suit every budget. Chain-wide, Pet Valu is dedicated to helping local pets in need and by partnering with local shelters, rescues and charities through national donation drives and fundraising campaigns. Pet Valu employees are Pet Experts and pet lovers, too.

About Mendham Fire Department

Mendham Fire Department has been serving the local community since 1905. Its membership has always been, and still is, comprised of volunteers from the local community. Serving and protecting roughly 5,000 people living in an area of six square miles, the department responds to an average of 200 calls per year. For more information, visit mendhamfd.org.

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